



Group of Seven
Lake Superior Trail

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Employment Opportunity

The Group of Seven Lake Superior Trail is a tourism development project that will connect a land trail from Pukaskwa National Park to Neys Provincial Park. The trail will link some of the painting sites of the Group of Seven from their frequent trips to the Marathon area from 1921-1928.

This trail is a partnership project between the Biigtigong and the Town of Marathon. The Group of Seven Trail is the primary economic project of Marathon's growing tourism and ecotourism priority sectors.

The Town of Marathon is a small community on the north shore of Lake Superior, just west of Pukaskwa National Park. The town boasts many amenities (grocery store, shopping malls, library, hospital) and many more all while being surrounded by breathtaking scenery.

Digital Intern

35 hours per week – 8 weeks

The Digital Information Intern will partly be based in the field and partly in the office. Working directly with our Project Coordinator and the Trail Crew, they will assist with the data collection of trail assets including GPS data of the route and other points of interest including signage and infrastructure. The Intern will also assist with the management of data collected and learn how to produce maps for work planning. The intern will also assist with producing trail updates for our website, social media channels and reports. They will also manage the trail assessment reports and learn how to conduct trail assessments with the Trail Crew. We will also be working with our community partner - Marathon Family Health Team and Town of Marathon to identify walkable routes within the town of Marathon and collect the data for promotion.

Key Responsibilities include:

- Collect trail data by GPS including route, access points, signs, interpretive elements, infrastructure etc.
- Maintain mapping data and create mapping outputs
- Update and maintain social media accounts including Facebook, Instagram and website
- Assist the Trail Crew with trail assessments and other data collection
- Work with other trail crew members to establish a safe, fun and inclusive working environment.
- Positively represent G7 Trail's mission and programs in all interactions with trail users and the public.
- Collect digital photo documentation of work in progress
- Any other duties as determined.

Successful candidates will have:

- Ability to work in a team setting and communicate effectively.

- Experience taking initiative and problem solving.
- Physical ability to work outdoors in adverse conditions with required equipment.

Preference may be given to candidates with the following experience but is not required:

- Studying Outdoor Recreation, Parks and Recreation, Tourism or related field
- Travelling in wilderness settings

Additional Information.

- Candidates must be between 16-30 as per Canadian Parks & Recreation Association specifications.
- This position requires working outdoors in a variety of weather conditions.
- This position requires the candidates to have a high level of fitness.
- Personal Protective Equipment (PPE) must be worn and properly used.
- Assistance in finding local accommodation can be provided.
- For more information on the project, visit www.groupofseventrail.com.

HOW TO APPLY

Applicants should send a resume, cover letter including references outlining how they meet the specific requirements to: Kirsten Spence, Project Coordinator at g7trail@gmail.com.

While we sincerely appreciate all applications, only those candidates selected for interview will be contacted.

Funding for this position is provided by:

